



NEWS RELEASE

September 6, 2007

Soak up the sun
Affirm life's magic
Be graceful in the wind
Stand tall after a storm
Feel refreshed after it rains
Grow strong without notice
Be prepared for each season
Provide shelter to strangers
Hang tough through a cold spell
Emerge renewed at the first signs of spring
Stay deeply rooted while reaching for the sky
Be still long enough to
hear your own leaves rustling.

Think Like a Tree
by Karen I. Shragg

Local Leaders Endorse Million Tree Program

Progress is more than the advent of the asphalt jungle in our urban areas. It can also be the introduction of a major campaign to plant one million trees in Salt Lake Valley in the next decade.

Mayor Peter Corroon and the Mayors of the county's municipalities have endorsed the **Million Trees for A Million People** campaign in the valley and today signed a resolution to promote the Million Tree program "for the benefit of this and future generations."

The goal is to plant One Million Trees by 2017, that's one tree for every resident now living in Salt Lake County, creating an urban forest in the valley and establishing a strong urban forestry program within the County.

Why trees? Here's why:

Trees provide natural cooling to homes, businesses and public buildings. Trees capture, filter and absorb rainwater. Trees reduce greenhouse gases. Trees absorb and intercept air pollutants. Trees enhance property values and make communities more appealing.



NEWS RELEASE

At this press event each Mayor who has agreed to support this project will sign the ornamental resolution.

“Our vision is to make A Million Trees for a Million People a County-wide partnership that involves cities, townships, community councils, schools, businesses, community organizations, churches, nurseries, and homeowners, says Mayor Peter Corroon. “Trees are among the best investments we can make to create those neighborhoods.”

In addition to their beauty, trees bring a wealth of benefits, which is why tree planting programs have such broad support across diverse sectors of society. For example, Rocky Mountain Power has already pledged \$25,000 to the Million Trees program because it recognizes that trees decrease energy demands, which in turn helps Rocky Mountain manage its resources and serve its customers. One million trees can save \$10 million in energy costs.

For More Information:

Ann Ober, Salt Lake County Environmental Coordinator
468-3018

-slco-